

The Survey Dating Approach

Hi, _____. This is _____ from Tupperware. The reason I am calling is that Tupperware has come out with a brand new line of seasoning blends & a fabulous new recipe book. It's called "THE TASTE OF TUPPERWARE!" Tupperware has asked me to contact my very best hostesses & customers to get their opinions, through a survey demonstration. All you have to do is have a few friends over; we will make a couple of the recipes & then give the guests a chance to try the food.

When you say YES & I come over & do this survey demo, you'll receive the new recipe book free, along with other host offers you qualify for. It will be so fun & easy! Best of all, your guests will receive a gift for sampling the food & for filling out the survey. I wanted to call you first, so you're friends would be the first ones to experience "THE TASTE OF TUPPERWARE." I have _____ or _____ open, which one would be best for you & your friends

THE TASTE OF TUPPERWARE SURVEY

1. When was the last time you attended a Tupperware Party?
___ 1 year ___ 2-5 years ___ 5 or more years ___ Never
2. Would you be interested in having some information on how you could earn extra money, using this Taste of Tupperware concept? ___yes ___no ___maybe
3. What recipe did we prepare today? _____
4. Did the recipe appear easy to prepare? _____
5. Would you use any of these recipes in your own home? _____
6. If no, please share why? If yes, what did you like best about the recipes? _____
7. Would you purchase these Seasoning Blends for use in your home?
___yes ___no ___maybe, if no why _____
8. Do you feel your friends would benefit from learning new quick & easy recipes?
___yes ___no ___maybe
9. Which recipes would you be most interested in?
Recipes for- ___Appetizers ___Main Dishes ___Desserts
10. Would you be willing to attend another Taste of Tupperware Demonstration?
___yes ___no ___maybe
11. Would you consider having a Taste of Tupperware Demonstration in your home?
___yes ___no ___maybe
- 12.

Name: _____ Phone: _____

E-mail Address: _____ Hostesses _____

