

Taste of Tupperware



Hi _____,

This is _____, and I am so excited that I just had to call. Tupperware has just released a brand new party concept called the “Taste of Tupperware.”

It is a “hands-on” cooking experience your friends are sure to enjoy...

And, the best news is that Tupperware has asked me to test the new party experience in at least 3 kitchens this week and next. It only takes 1 hour and there is no advance preparation of foods because we do that together. I will simply give you a short list of what you need to have on hand and I will bring the spices and the products.

There are such great rewards for Hosts and guests right now! They are:

Could you invite 3 - 4 friends or couples over this week or next? You would really be helping me out and your friends are sure to enjoy it! And, they will love being able to purchase the current attendance special (or sales special) _____ for \$ _____.

I have this _____ or _____ available. Would either of those days work into your schedule?

Thanks so much! This new party experience is so much fun. Please tell your friends to come hungry because they will be taste testing what we prepare!



Taste of Tupperware Party Survey

1. What time was the party? _____
2. How long did the party last? _____
3. What recipes were prepared at the party? Go ahead and rate them on a scale of 1 – 10 (10 being the best)
 - a. _____ Rating 1 2 3 4 5 6 7 8 9 10
 - b. _____ Rating 1 2 3 4 5 6 7 8 9 10
4. Of the Tupperware products used for the recipes which was your favorite and why? _____
5. Did you enjoy this type of party? Yes _____ No _____
If yes – What was the most enjoyable feature of this party? _____
6. Would you be interested in having another party of this type, or would you prefer another type of party? _____
7. If this party type is continues to be held, are there any changes or additions that you would recommend? _____
8. If you were given information about the benefits of being a Tupperware consultant, would you read them? Yes _____ No _____ Maybe _____
(Remember, YES doesn't obligate you!)
Name: _____ Phone: _____
Best time to reach me: _____
Address: _____
Consultant: _____ Party Date _____ Attendance _____

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How to Date a “Taste of Tupperware” Survey Party!



Call past hosts, neighbors, friends, and customers from your party info sheets or call anyone else you would like to date. You could also make early evening calls to “day” workers and offer lunch hour parties at their office, if they have facilities available.

Here are the words to say:

Hi! This is _____ from Tupperware. I have been asked by Tupperware to survey our customers and I’m really excited about it. Just for helping me out, I’ll have a FREE gift for you. (Gift could be the Taste of Tupperware Cookbook). Here’s how it works:

All you have to do is invite 5-7 friends to your home to help with the survey. You and your friends will participate by preparing and sampling 2 of our new “Taste Of Tupperware” recipes. I will bring all of the Tupperware products needed to prepare the recipes and then I will give you and your guests the short 8 question survey sheet to complete. It’s that easy!

I will have our latest catalog and recipe card for each guest. Tupperware is interested in knowing if customers enjoy our “Taste of Tupperware” party experience or if they prefer the traditional Tupperware party. It only takes 60 minutes. You and your friends are welcome to visit together longer but my part will be over. We will not be playing any games and each guest will receive a gift just for filling out the survey.

The surveys need to be completed between Monday and Saturday of next week. I have _____ or _____ available, which day would be best for your schedule? (Date her into your date book and confirm the time).

Thanks so much for helping us out and remember. . . this type of party will take approximately 60 minutes. See you then....

Deliver the party planning packets with the date and time on the front of the envelope and include catalogs, brochures, and a few order forms. She will get excited about Hosts gifts and all that’s new in Tupperware as she is inviting her friends to the “Taste of Tupperware” party. Keep the recipes very simple and provide each Host with a list of what she needs to have on hand. (Be sure to follow-up with a thank you note).

At the “Taste of Tupperware Party”, go ahead and set a date for future parties but since you are limited to 60 minutes you may have to follow up with party planning away from the party. The “60 minute” time frame appeals to the busy women of today. Once they experience the NEW “Taste of Tupperware Party” and date a party themselves you can plan their party to be a little longer since the “Official Survey Week” will be over and you will not be limited to just 60 minutes. These survey parties are designed to be quick, so be prepared and ready to start on time! Do any necessary prep work in kitchen before guests arrive. Since these are shorter parties, you can also schedule several of them in one week. They are great as “fill-in” parties when you want to have a big week. Try an instant party and hold it the same day or the same week that you call.