

## Recruit By Sharing Dreams

Sharing the Tupperware Opportunity and encouraging others to start their own Tupperware business starts with sharing your own story. Inserting a recruiting message into your party is easier with a Dream Container.

The Dream Container is a Tupperware® product filled with items that symbolize the benefits of our life-changing business opportunity. Use any Tupperware® product when sharing your I-Story with your party guests. Just like you, reasons for joining the Tupperware family are unique and special. You'll want to fill your Dream Container with items that represent what Tupperware means to you. The Dream Container will help you share your story and give the gift of this life-changing opportunity to others.

To introduce the Dream Container, say something like, "Let me tell you about my business. Inside this container are all the reasons why I love what I do." Fill it with items like these:

Benefit	Example Item	Words to Say
Fun	Noisemaker	"Making money shouldn't be this much fun!"
Flexibility	Clock	"I work my parties around my family. I love my flexibility."
Income	Play Money	"Owning your own business gives you flexibility and a way to reach your personal goals."
Cars	Toy Cars	"Tupperware gives me choices have what I want."
Travel	Post Card or Souvenir	"With Tupperware, I have choices to do what I want when I want."
Insurance	Band-Aid	"We have MORE benefits that have so much to offer – including health insurance."
Jewelry	Play Jewelry	"Tupperware rewards us with recognition and awards."
Family Time	Family Photo	"Tupperware allows me the flexibility to be there for my children. I don't want to miss one minute of these special years."
Friendships	Camera	"Tupperware is like a family. We support and encourage one another."
Recognition	Tiara / Recognition Ribbon	"Tupperware recognizes me in so many ways."