

## HAVE A DRIVEWAY PARTY!

- How about a new idea to build your sales and have fun at the same time?
- Call a friend today and ask if you can "use" their driveway for about an hour
- Have someone (you, the hostess or some neighborhood children) pass out about 50 preview catalogs. Be sure to include the poem shown on the page below
- Pass out a "We'll be back in your neighborhood flyer" about 48 hours before the planned time.
- You can plan several in one evening, or daytime would be great, too!
- plan ahead for a terrific display in the trunk of your car or in the back of the van.
- Remember, first impressions are extremely important. A nice cloth, clean Tupperware, a clean car and a variety of products is a must.
- Dress in business attire.
- Ask your friend if she want to be a Hostess or just receive a Thank-you gift.
- A hostess calls people ahead, works on outside orders and helps with orders at the time of the party.
- Thank-you gift goes to the person who JUST allows you to use their driveway and does no more.
- The choice is theirs!
- Take all of your necessary party supplies, offer a fun and informative new products demo; date parties and recruit new friends into the business.
- SUCCESS NOTE: This idea came from a Tupperware Consultant who wanted a fun idea. She set up three of these driveway gatherings, circulated 50 previews for each party, dated 8 future parties and sold over \$900.00!

YOU ARE INVITED to...

A Driveway Party is something pretty great  
I'll be at your neighbor's because we've set a date.

Just bring your own drink and maybe a friend.  
NO, you don't need to order we just want you to attend.

I'll have NEW full-line catalogs and gadgets galore.  
We're sure to find something for you to adore.

So drop what you're doing come see what's new;  
And bring your defectives; I'm looking forward to meeting you.

The display's in my car just to set the tone.  
There's also a drawing - free Tupperware of your own!

If for some reason you're not able to make it,  
You can call me with your order. I'll be happy to take it.

I hope you can attend and I can be of service.  
I promise not to bite, So please don't be nervous!

I' now at my end So it's time to take the cue.  
To each and all I offer A HEARTFELT THANK YOU!!

Time \_\_\_\_\_ Date \_\_\_\_\_

At the home of

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