



Tupperware

Fridge Smart Survey

1. How often do you purchase fresh fruits and vegetables?
 1X/week 2-5X/week Daily Never
2. Which do you purchase more of fruits or vegetables?
 Fruits Vegetables Equal amounts
3. How do you usually store your fruits & vegetables?
 Refrigerator drawer Plastic bags Other
4. Do your favorite fruits and vegetables generally spoil before you eat them? Always Sometimes Never
5. What size Fridge Smart Container do you feel you would get the most use from? Small Medium Long Large Large Round
6. Would you purchase this product for personal use?
 Yes No Maybe
7. If no, why not? _____
8. When was the last time you attended a Tupperware party?
 W/in the past year 2-5 years 10+ years Never
9. Would you consider helping us with our Fridge Smart Market Research Program or hosting a Traditional Tupperware Get-Together and qualifying for a FREE Tupperware Shopping Spree?
 Market Research FREE Shopping Spree
10. Would you like to be added to my e-mail lists for further updates?
Please check the area(s) below which interest you the most
 Sales Specials New Products
 Special Host Offers Income Opportunities

Name _____ Address _____
Phone _____ E-Mail _____ Survey Date _____

Tupperware- Tupper Living Survey

1. Which of the Tupper Living Products excite YOU the most?
___Citrus & Cilantro ___Micro Fiber Products ___Spices
2. Which Citrus & Cilantro Product would you find the most use for in your home? _____
3. Have you every used Microfiber Products in your home? ___
4. Rank our spices in order of appeal (1 Most desired-5(least desired) ___Southwest Chipolte ___Italian Herb ___Simply Garlic ___Cinnamon & Vanilla
5. Can you see yourself using TupperLiving products? Why or why not?
6. Would you like to receive these products FREE or at a Discount? ___Yes ___No ___Maybe
7. Would you like to make suggestions for future Tupper Living Products?

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Address _____ Survey Date _____

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"WONDER MAT SURVEY"

- How often do you use the oven?** (check one)
 daily 3-5x wk. 1-2x wk. less than once/wk.
- What do you use your oven for the most?** (check one)
 cooking casseroles, meats and main dishes
 baking cookies, brownies, cakes
 I use it the same amount for both
 other
- Do you ever prepare** (check all that apply)
 cookies/brownies
 breaded or baked chicken/pork chops/fish
 chocolate covered candy/fruit
 pizza
- When using your oven, how often do you use cooking spray or line your pan with aluminum foil?**
(circle one)
Always Sometimes Never
- When you bake cookies, how many trays do you usually use?** (circle one)
1 2 3 more than 3 I don't bake cookies
- How often do you have to soak your pans to get them clean?** (circle one)
Always Sometimes Never
- How would you rate the performance of the Wonder Mat?** (circle one)
1 2 3 4 5 6 7 8 9 10
Poor Average Excellent
- For what kind of foods or for what kind of cooking do you think the Wonder Mat would be most helpful to you and why?** _____
- Would you like to receive the Wonder Mat as a free gift for hosting your own *Taste of Tupperware* demonstration?** (check one)
 yes no maybe
- Do you work?** (check one)
Part-time _____ Full-time _____ Domestic Engineer _____

Name _____ Phone (____) _____
Address _____