



## Why Should You Use Tupperware Trends?

### Newsletter Sample



### Warm Call Report Sample



- Build & strengthen relationships with professional, personalized e-newsletters created for you and automatically sent for you to all your customers & prospects every month!
- Warm Call Reports: Know who to call and what to say, all the time!
- Proven results: *More Datings, More Recruits and More Product Sales!!*
- # 1 click from customers who open newsletter: Consultant's Website
- Less than 1% Opt-out Rate: Customers anticipate, open, read, and interact with the e-Newsletter! And they buy!
- 60 day FREE trial and ONLY \$5.95 USD per month thereafter!
- It's secure! IMN will not sell or share any customer email address and will only communicate to customers on behalf of each participating consultant!
- You can't afford NOT to participate!

## TESTIMONIALS:

*"I absolutely love this tool! The newsletter itself is terrific, the opportunity to personalize each issue is key, as well as putting a photo of my own on there...And the warm call report is just the icing on the cake!"* -**Pam and Jim Clift, Legacy Executive Director– Champion Sales**

*"WOW!!!! The newest email JUST came out an hour ago...and I personally have already received one \$45 order and one PARTY request!!!! Holy COW! I LOVE this service!!!!" "I haven't even received my Warm Call Report yet and I've already received 2 emails from past consultants wanting to restart their business. I've had so much success from Tupperware Trends."* -**Tina & Chris Oscar, Legacy Executive Director– Celebrity Party Sales**

*"Get as many emails as you can and you'll see the results. Your results will keep improving the more you have in there. All in the numbers..."* -**Jan & Brian McDonough, Legacy Executive Director–Explosive Team Sales – \$300 in Internet Sales from the first newsletter**

*"What a great way to get leads!!! I was even able to see where someone had clicked on my newsletter at 1:50 in the morning and then 20 minutes later they placed a \$70 order from my Tupperware site! This is definitely going to help increase my business."* - **Inke Deane, Star Director**

*"What a great program this is. I got a new recruit, two online parties and a past consultant wanting to restart her business. Thanks!"* - **Kim Wollenslegel, Director**

*"What an incredible tool to have when returning those phone calls to actually be able to know what they want. It's like Tupper ESP! ...an absolutely INDISPENSABLE tool that EVERY consultant NEEDS, that will enhance our businesses SO MUCH. I know it will be a permanent part of my business. It is just too good a tool to not use!"* -**Tammie Ingram-Grim, Director/Team Leader**

*"The Warm Call Report gives excellent insight into the things that really interest my customers. I'm talking to people who are truly interested in Tupperware products, instead of just making those dreaded Cold Calls. The WCR has helped me increase sales. - Priscilla Taylor, Consultant – increased sales 20-30%*

*"It breaks down everything for the customers. It's not pushy and the customers seem to like it a lot. I like the way it looks. The layout is easy to find things. When a customer is looking at it, they are able to find what they need and quickly. I love every single thing about that report. I don't want it ever to stop! I can see what someone is interested in even after I've contacted them or have done business with me several times it's still a great tool. It was so easy to call my customers and pinpoint on the topic of discussion. I knew where to start and it saved me time, money and energy."* -**Heather Todd, Manager – sold \$4000; dated 13 parties in January**

*"I would pay to have this because this is so important to have for my business. For us to be competitive with others, having the newsletter is extremely important. Outside of our website we don't have online evites and a majority of our competitors are internet savvy. So it's important that we stay on top of the industry. I think we will continue to grow and evolve if we continue with the newsletter"* -**Lisa Grahek, Consultant – doubled productivity**

*"This is a tool we can not afford to pass on. Communication and Connecting is so important especially in this busy world. I haven't come close to tapping the value of this."* -**Teresa Alberghini, Consultant – sold \$500 in a single week**

*"Tupperware Trends is wonderful. It has made me more profitable; I have made several hundred dollars just in internet sales."* -**Brad Homan, Charter Director – sold \$2000 so far**